Calumet College of St. Joseph is a Catholic institution of higher learning dedicated to the academic, spiritual and ethical development of undergraduate and graduate students. Informed by the values of its founding religious community, the Missionaries of the Precious Blood (C.PP.S.), the College promotes the inherent dignity of all people, social justice, an ethic of service, student empowerment, opportunity, and lifelong learning.

COURSE SYLLABUS, Fall 2018

Course: ORMN 447 Information Technology for Managers

Instructor Information:	
Instructor Name	Andy Marks
Office Number:	107
Phone Number:	219-616-9252
Email:	amarks@ccsj.edu
Office Hours:	By Appointment
Instructor Background:	

Course Information:	
Course Time:	Thursday 6 pm- 10 pm
Classroom:	Geminus Center – Merrillville, IN
Prerequisites:	
Required Books and Materials:	Information Technology for Management, Turban, Pollard, Wood, ISBN 978-1-118-89079-0

Learning Outcomes/ Competencies:

Students in this course will: Upon completion of this course students will be able to:

- Identify and use appropriate information technology, such as social media, (CRM), E-Business, Cyber security, online and social media marketing.
- Understand E-Business and E-Commerce and how it applies to the digital marketplace
- Understanding intellectual property and its impact on business domestically and internationally
- Understanding data analytics and how it applies to business – Big Data
- Understanding Ethics, Security, and Cyber Laws
- How to identify IT projects, BPM Approach and software architecture
- Social Media – good and bad

Course Description: In the growing marketplace, evolving businesses and organizations depend on advancing and developing their products and services through the effective integration of information technology throughout their organizational structure. This course is designed to help students understand and be able to implement information and communication structures on which business depend. This course will also allow students to gain a foundation with a systems view of information & technology management.

Learning Strategies: Projects, Group Projects, quizzes, case studies and IT related articles and information will be used throughout the course. Each week there will be a short quiz that covers the assigned reading and a project. We will work through case studies each class along with a small group project. The class will commence with a final project, presentation and paper.
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Experiential Learning Opportunities:
Students will complete several hands-on projects, case studies and presentations.

Assessments:

Major Assignments:	Quizzes	20% of grade
	Weekly Projects	40% of grade
	Final Project	20% of grade
Assessments:		
Class Participation:	Class participation/collaboration/attendance	20% of grade
Total		

Grading Scale:

100% – 92%: A	91% – 90%: A-	
89% – 88%: B+	87% – 82%: B	81% – 80%: B-
79% – 78%: C+	77% – 72%: C	71% – 70%: C-
69% – 68%: D+	67% – 62%: D	61% – 60%: D-
59% and below:	F	

Course Schedule:

Class Date	Assignments	Class Discussion/Activities
September 6	Read: Chapters 1-3 Weekly Project	Case Studies, Group Project, Articles
September 13	Read: Chapters 4-5 Weekly Project	Quiz: chapter 1-3 Case Studies, Group Project
September 20	Read: Chapters 6-7 Weekly Project	Quiz: chapter 4-5 Case Studies, Group Project, Articles
September 27	Read: Chapters 8-10 Weekly Project	Quiz: chapter 6-7 Case Studies, Group Project
October 4	**Final Project, Final paper Chapters 11, 14**	Final Project Presentation Quiz: chapter 8-10

I reserve the right to change this schedule to meet the needs of the class.

Responsibilities	
Attending Class	You cannot succeed in this class if you do not attend. We believe that intellectual growth and success in higher education occur through interaction in the classroom and laboratories. Being absent doesn't excuse you from doing class work; you have **more** responsibilities to keep up and meet the objectives of this course.
Turning In Your Work	You cannot succeed in this class if you do not turn in all your work when due. Late work is not accepted in this class.
CCSJ Student Honor Code	This course asks students to reaffirm the CCSJ Student Honor Code: I, as a student member of the Calumet College academic community, in accordance with the college's mission and in a spirit of mutual respect, pledge to: • Continuously embrace **honesty and curiosity** in the pursuit of my educational goals; • Avoid all behaviors that could impede or distract from the academic progress of myself or other members of my **community**; • Do my own work with **integrity** at all times, in accordance with syllabi, and without giving or receiving inappropriate aid; • Do my utmost to act with commitment, inside and outside of class, to the goals and **mission** of Calumet College of St. Joseph.
Using Electronic Devices	Electronic devices can only be used in class for course-related purposes. If you text or access the Internet for other purposes, you may be asked to leave, in which case you will be marked absent.
Participating in Class	You must be on time, stay for the whole class and speak up in a way that shows you have done the assigned reading. If you are not prepared for class, you may be asked to leave, in which case you will be marked absent.
Doing Your Own Work	If you turn in work that is not your own, you will be subject to judicial review by the Faculty-Student Grievance Committee. These procedures can be found in the Student Planner. The maximum penalty for any form of academic dishonesty is dismissal from the College. Using standard citation guidelines to document sources avoids plagiarism. You'll find guides to the major citation methods at the CCSJ Specker Library Web page at http://www.ccsj.edu/library/subjectsplus/subjects/guide.php?subject=cite **PLEASE NOTE:** All papers may be electronically checked for plagiarism.
Sharing Your Class Experience	At the end of the term, you will have the opportunity to evaluate your classroom experience. These confidential surveys are **essential** to our ongoing efforts to ensure that you have a great experience that leaves you well prepared for your future. Take the time to complete your course evaluations – we value your feedback!
Withdrawing from Class	After the last day established for class changes has passed (see the College calendar in the CCSJ Course Catalog), you may withdraw from a course by following the policy outlined in the Course Catalog.

Resources	
CCSJ Book Rental Program	The CCSJ Book Program ensures that everyone has the right course materials on the first day of class to be successful. You pay a book rental fee each semester, and in return, receive all the materials for all your classes prior to the beginning of classes. At the end of the semester, simply return the books. For traditional students, the Book Rental Program is conveniently located in the library, where students can pick up and return their books. For students in accelerated programs and graduate programs, books will be delivered to their homes and they can return them by mail. For more information, see http://www.ccsj.edu/bookstore. **All books must be returned at the end of the semester or you will incur additional fees, which will be charged to your student account.**
Student Success Center:	The Student Success Center provides faculty tutors at all levels to help you master specific subjects and develop effective learning skills. It is open to all students at no charge. You can contact the Student Success Center at 219 473-4287 or stop by the Library.
Disability Services:	Disability Services strives to meet the needs of all students by providing academic services in accordance with Americans with Disabilities Act (ADA) guidelines. If you believe that you need a "reasonable accommodation" because of a disability, contact the Disability Services Coordinator at 219-473-4349.
Student Assistance Program	Through a partnership with **Crown Counseling,** Calumet College of St. Joseph provides a free Student Assistance Program (SAP) to current students. The SAP is a confidential counseling service provided to students for personal and school concerns which may be interfering with academic performance and/or quality of life. The SAP counselor is available on campus once a week and off-site at the Crown Counseling offices in Crown Point or Hammond. For more information, **contact Kerry Knowles SAP Counselor,** at 219-663-6353 (office), 219-413-3702 (cell), or kerryk@crowncounseling.org.
CCSJ Alerts:	Calumet College of St. Joseph's emergency communications system will tell you about emergencies, weather-related closings, or other incidents via text, email, or voice messages. Please sign up for this important service annually on the College's website at: http://www.ccsj.edu/alerts/index.html.