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**Calumet College**

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**of Saint Joseph**

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*Calumet College of St. Joseph is a Catholic institution of higher learning dedicated to the academic, spiritual and ethical development of undergraduate and graduate students. Informed by the values of its founding religious community, the Missionaries of the Precious Blood (C.P.P.S.), the College promotes the inherent dignity of all people, social justice, an ethic of service, student empowerment, opportunity, and lifelong learning.*

*We are committed to the Five Pillars of a CCSJ Education: The CCSJ graduate will be Open to Growth, Intellectually Competent, Religious, Loving, and Committed to Doing Justice. This class, as outlined below, will help you to achieve those goals.*

**COURSE SYLLABUS, Spring 2020****Course:** EWPC 481 Applied Media II

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**Instructor Information:**

<b>Instructor Name</b>	Michael Puente
<b>Office Number:</b>	
<b>Phone Number:</b>	(312) 342-0056
<b>Email:</b>	mpuente@ccsj.edu
<b>Office Hours:</b>	
Instructor Background: 25-year career as a professional journalist.	

**Course Information:**

<b>Course Time:</b>	Mondays, 7 p.m. to 10 p.m.
<b>Classroom:</b>	481
<b>Prerequisites:</b>	
<b>Required Books and Materials:</b>	<i>Inside Reporting, 3<sup>rd</sup> Edition</i> , Tim Harrower
<b>Learning Outcomes/ Competencies:</b> Students in this course will	
1. Deliver a compelling on camera or audio performance. (application)	
2. Record professional quality audio/video content. (application)	
3. Edit video and audio content using non-linear editing software to enhance the effectiveness of the media message (application)	

4. Prioritize recording and editing tasks and delegate responsibilities to meet deadlines. (analysis)
5. Create appealing and unobtrusive graphics and titles for video projects and evaluate the work of others. (synthesis)
6. Plan and produce a variety a long-form (5 minutes) project as part of production team. (synthesis)
7. Evaluate the quality of your productions. (evaluation)

**Course Description:**

This project-based learning course puts into practice all of the professional writing and digital video/audio skills needed to do produce professional quality audio/visual content. Students will work on consequential media projects that will serve the College, a particular client, or the community. Using multiple media platforms (text, audio, and visual), students will craft professional and compelling audio and visual content to share with a variety of internal and external audiences. Students will assemble a final portfolio showcasing their best audio/visual content. Prerequisite: EWPC 472

Rationale: Audio/video production work is demanding and requires students to learn and master the production process (pre-production, production, and post-production) and to perform in a variety of roles (producer, script supervisor, camera, grip, editor, etc.). Adding this course will allow students to work on additional projects and deepen their knowledge of audio/video production.

**Learning Strategies:** Discussions, brain storming, writing exercises, guest speakers

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**Experiential Learning Opportunities:**

**Assessments:**

<b>Assessments:</b>		
<b>Major Assignments:</b>	5 video/audio/ text projects + final project	See attachment for details
<b>Assessments:</b>		
<b>Class Participation:</b>	10 percent of your grade	
<b>Total</b>	1,000 points	
<b>Grading Scale:</b>		
100% – 92%: A	91% – 90%: A-	
89% – 88%: B+	87% – 82%: B	81% – 80%: B-
79% – 78%: C+	77% – 72%: C	71% – 70%: C-
69% – 68%: D+	67% – 62%: D	61% – 60%: D-
59% and below:	F	

**Course Schedule:**

## Course Schedule:

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*I reserve the right to change this schedule to meet the needs of the class.*

### Understanding the Schedule of Assignments:

Assigned readings are located on Blackboard and are organized by week number

**BOLD ITEMS** = Homework to be turned in or important information

[ ] = Planned in-class activities

### Week One

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**MONDAY, JAN. 13** Review syllabus;

### Week Two

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**Monday, Jan. 20** No class in observance of Dr. Martin Luther King Jr. Day.

### Week Three

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**Monday, Jan. 27** Project 1 story proposal due;

- Story idea
- Who is in it?
- Why is this interesting?
- How will you go about getting this?

### Week Four

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**Monday, Feb. 3** Project 1 story project due by end of class

### Week Five

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**Monday, Feb. 10** Project 2 proposal due

### Week Six

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**Monday, Feb. 17** Project 2 due by the end of class.

### Week Seven

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**Monday, Feb. 24** -- Mid-Term --- Project 3 proposal due

Week Eight

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**Monday, March 2 – No class; Spring Break**

Week Nine

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**Monday, March 9 Project 3 due by the end of class.**

Week Ten

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**Monday, March 16 Project 4 proposal due**

Week Eleven

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**Monday, March 23 Project 4 due**

Week Twelve

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**Monday, March 30 Project 5 proposal due**

Week Thirteen

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**Monday, April 6 Project 5 due**

Week Fourteen

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**Monday, April 13 Wrap up show outline due**

Week Fifteen

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**Monday, April 20 Wrap up show due – Work on final podcast project**

Week Sixteen

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**Monday, April 27 - Final Assignment Due Final podcast due**

**I reserve the right to change this schedule to meet the needs of the class.**

<b>Responsibilities</b>	
<b>Attending Class</b>	You cannot succeed in this class if you do not attend. We believe that intellectual growth and success in higher education occur through interaction in the classroom and laboratories. Being absent doesn't excuse you from

	doing class work; you have <b>more</b> responsibilities to keep up and meet the objectives of this course.
<b>Turning In Your Work</b>	You cannot succeed in this class if you do not turn in all your work when due. I will accept late projects but your score will decrease by 10 percent for every week it is late. I won't accept work that is more than 3 weeks late.
<b>Meeting Standards for Classroom Behavior</b>	<ul style="list-style-type: none"> <li>• <b>Use all the class time.</b> Come to class on time and stay in class until the end. Coming late, leaving early, and getting up during class disrupts the class and disrespects others.</li> <li>• <b>Come prepared.</b> Bring your texts, be prepared to take notes, and be able to demonstrate that you have completed the assignments for the day through your participation in class.</li> <li>• <b>Respect others.</b> Listen when your classmates and the instructor are speaking. Think about their contributions. Respond appropriately.</li> <li>• <b>Use electronic devices only for class purposes.</b> Engage with your classmates and the instructor without technological distractions. &lt;If you have additional policies about technology, add them here.&gt;</li> <li>• &lt;Add any additional class rules here, such as your policy on eating in class and the like.&gt;</li> </ul>
<b>CCSJ Student Honor Code</b>	<p>This course asks students to reaffirm the CCSJ Student Honor Code:</p> <p>I, as a student member of the Calumet College academic community, in accordance with the college's mission and in a spirit of mutual respect, pledge to:</p> <ul style="list-style-type: none"> <li>• Continuously embrace <b>honesty and curiosity</b> in the pursuit of my educational goals;</li> <li>• Avoid all behaviors that could impede or distract from the academic progress of myself or other members of my <b>community</b>;</li> <li>• Do my own work with <b>integrity</b> at all times, in accordance with syllabi, and without giving or receiving inappropriate aid;</li> <li>• Do my utmost to act with commitment, inside and outside of class, to the goals and <b>mission</b> of Calumet College of St. Joseph.</li> </ul>
<b>Doing Your Own Work</b>	<p>If you turn in work that is not your own, you will be subject to judicial review by the Faculty-Student Grievance Committee. These procedures can be found in the Student Planner. The maximum penalty for any form of academic dishonesty is dismissal from the College.</p> <p>Using standard citation guidelines to document sources avoids plagiarism. You'll find guides to the major citation methods at the CCSJ Specker Library Web page at  <a href="http://www.ccsj.edu/library/subjectsplus/subjects/guide.php?subject=cite">http://www.ccsj.edu/library/subjectsplus/subjects/guide.php?subject=cite</a></p> <p><b>PLEASE NOTE:</b> All papers may be electronically checked for plagiarism.</p>
<b>Sharing Your Class Experience</b>	Your voice matters! At the end of the term, you will have the opportunity to evaluate your classroom experience. These confidential surveys are essential to our ongoing efforts to ensure that you have a great experience that leaves you well prepared for your future. Take the time to complete your course evaluations – we value your feedback!
<b>Withdrawing from Class</b>	After the last day established for class changes has passed (see the College calendar in the CCSJ Course Catalog), you may withdraw from a course by following the policy outlined in the Course Catalog.

<b>Resources</b>	
<b>CCSJ Book Rental Program</b>	The CCSJ Book Program ensures that everyone has the right course materials on the first day of class to be successful. You pay a book rental fee each semester, and in return, receive all the materials for all your classes prior to the beginning of classes. At the end of the semester, simply return the books. For traditional students, the Book Rental Program is conveniently located in the library, where students can pick up and return their books. For students in accelerated programs and graduate programs, books will be delivered to their homes and they can return them by mail. For more information, see <a href="http://www.ccsj.edu/bookstore">http://www.ccsj.edu/bookstore</a> . <b>All books must be returned at the end of the semester or you will incur additional fees, which will be charged to your student account.</b>
<b>Student Success Center</b>	The Student Success Center provides faculty tutors at all levels to help you master specific subjects and develop effective learning skills. It is open to all students at no charge. You can contact the Student Success Center at 219 473-4287 or stop by the Library.
<b>Disability Services</b>	Disability Services strives to meet the needs of all students by providing academic services in accordance with Americans with Disabilities Act (ADA) guidelines. If you believe that you need a “reasonable accommodation” because of a disability, contact the Disability Services Coordinator at 219-473-4349.
<b>Student Assistance Program</b>	Through a partnership with <b>Crown Counseling</b> , Calumet College of St. Joseph provides a free Student Assistance Program (SAP) to current students. The SAP is a confidential counseling service provided to students for personal and school concerns which may be interfering with academic performance and/or quality of life. The SAP counselor is available on campus once a week and off-site at the Crown Counseling offices in Crown Point or Hammond. For more information, <b>contact Kerry Knowles SAP Counselor</b> , at 219-663-6353 (office), 219-413-3702 (cell), or <a href="mailto:kerryk@crowncounseling.org">kerryk@crowncounseling.org</a> .
<b>CCSJ Alerts</b>	Calumet College of St. Joseph’s emergency communications system will tell you about emergencies, weather-related closings, or other incidents via text, email, or voice messages. Please sign up for this important service annually on the College’s website at: <a href="http://www.ccsj.edu/alerts/index.html">http://www.ccsj.edu/alerts/index.html</a> .