

Calumet College



of Saint Joseph

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Calumet College of St. Joseph is a Catholic institution of higher learning dedicated to the academic, spiritual, and ethical development of undergraduate and graduate students. Informed by the values of its founding religious community, the Missionaries of the Precious Blood (C.P.P.S.), the College promotes the inherent dignity of all people, social justice, an ethic of service, student empowerment, opportunity, and lifelong learning.

We are committed to the Five Pillars of a CCSJ Education: The CCSJ graduate will be Open to Growth, Intellectually Competent, Religious, Loving, and Committed to Doing Justice. This class, as outlined below, will help you to achieve those goals.

Course Syllabus Fall, 2020

ORMN 460: Strategic Management

Instructor Information:

Instructor Name	Jeannine M. Pellettiere
Office Number:	
Phone Number:	708-828-7656
Email:	jpellettiere@ccsj.edu
Hours Available:	Mondays 3:15 pm – 5:15 pm; available by phone or text Tuesdays through Fridays 10:00 am – 3:00 pm

Instructor Background: B.A. History, Quincy University, B.G.S. (concentration in Business & Economics), Indiana University Northwest, M.P.A. Roosevelt University. The instructor held various positions in the Chicago legal community for over 40 years and was most currently the Legal Administrator for Donohue Brown Mathewson & Smyth LLC. She currently owns an HR/Management consulting firm, OpenWindows LLC.



Pre Covid you would most likely find me on a golf course or at the ballpark during the summer.

Course Information:

Course Delivery Method: This class will be a hybrid with face-to-face class sessions scheduled for **Monday 8/24, 9/14, 9/28 and 10/12. Remote sessions will be held on 8/31, 9/21 and 10/5**

Course Time: 5:45 – 7:45 pm

Classroom: 300

Prerequisites: Enrolled in the ORMN Program.

Textbook: Strategic Management: A Competitive Advantage Approach E/16. Fred R. David. Person Publishing 2017.

Learning Outcomes/ Competencies:

Students in this course will learn the nature of strategic management by:

- Strategy formulation by analyzing, creating, and altering business vision and mission statements
- Analyzing external assessments by identifying pertinent economic, environmental, political, governmental, legal, technological and competitive forces using forecasting tools and techniques.
- Analyzing internal assessments with management: marketing, accounting, production, research and development, information systems, value chain analysis (VCA) and internal factor matrix (IFM)
- Comprehensive implementation of strategies by identifying objectives, policies, resource allocation and managing conflicts
- Recognizing the value of ethics, social responsibility, and environmental sustainability in the global business climate
- Preparing a written and oral strategic case management analysis

This course meets the following learning objectives for the Organization Management Program.

1. Demonstrate knowledge of the historical and philosophical foundations of various management and leadership models and be able to apply such models in an organizational setting.
2. Be able to apply research skills and appropriate quantitative methods in order to evaluate and address real world problems in organizations.

Be able to critically and reflectively evaluate and engage in ethical issues in Organization Management, particularly questions of social responsibility and professional decision making.

Course Description: Analyzing a company's matrix and their competitors through extensive an SWOT analysis

Learning Strategies: Course readings, lectures, critical thinking exercises, and submitted homework.

Experiential Learning Opportunities: Includes researching and analyzing a selected Fortune 500 company financials, marketing, and projections. Findings are delivered in a 20 to 30 - minute presentation.

Assignments	Description	% of Grade
Homework assignments	60 points; 10 points each week	20%
Case Analysis & Presentation	50 points	17%
Draft of Case Analysis	5 points	2%
Final Draft of Presentation	10 points	3%
Attendance & participation	35 points; 5 points per week	12%
Discussions	60 points; 10 points each week	20%
Mid-term Exam	40 points	13%
Final Exam	40 points	13%
	COURSE SCHEDULE:	
Read Chapters 1-2*	Learning Ex. 1 D p 36 Steps 1 & 2 only and give a brief explanation for your response. Learning Ex. 2B p 54	August 24/27
Read Chapters 3-4 **	Learning Ex. 4A p123	August 31/Sept. 3
NO CLASS**	LABOR DAY HOLIDAY	September 7
Read Chapters 5-6*	Learning Ex. 5B p 160. DRAFT OUTLINE OF PRESENTATION DUE	September 14/17
Read Chapters 7-8 **	Mini Case on Hilton page 240 MID-TERM EXAM – Mini Case on Alibaba Group page 276	September 21/24
Read Chapters 9-10*	Learning Ex. 10C p.324 – explain your response in 1-2 sentences FINAL DRAFT OF PRESENTATION DUE	September 28/Oct. 1
Read Chapter 11**	Learning Ex. 11A p.353 Compare and Contrast 2 foreign cultures: 2 pages	October 5/8
Case Analysis and Presentation*	Case studies will be assigned the first evening of class. Case study due Oct. 12 FINAL EXAM – DUE OCTOBER 15 Mini-case on Domino's Pizza page 354	October 12/15

In-class dates (*) August 24, September 14, 28 and October 12

Remote Dates (): August 31, September 21, and October 5**

I reserve the right to change this schedule to meet the needs of the class.

Grading Scale:

A: 100 - 93 B+: 89 - 88 C+: 79 - 78 D: 60-69 F: 59 & below
A-: 92 – 90 B: 87 – 82 C: 77 - 72
B-: 81 – 80 C-: 71 – 70

WEEKLY ON-LINE DISCUSSIONS (via Blackboard)

Students are expected to participate in weekly on-line discussions via Blackboard. The faculty member will post a question or list of questions to which students must respond. Each week’s question(s) will be posted on Blackboard on **Monday**, the week before the start of the next class session. Students will need to provide their response by **Friday before Midnight**. Then students must provide a response that demonstrates thoughtful consideration to at least two fellow students’ original post by **SUNDAY before Midnight**. Students’ original post must be at least 100 words in length. Responses to other students’ post must be a minimum of 40 words in length.

Points will be deducted for late post to Blackboard. Points may not be given if posts are more than one day late.

Monday by Noon: Faculty member will post on-line discussion question(s) to Blackboard.

Friday by Midnight: Students original posts are due (100 word minimum).

Sunday by Midnight: Students’ response post to fellow students due (40 word minimum).

Student Responsibilities:	
Safety Measures	<p>The safety of our College Family in this unprecedented time is our primary concern. Following guidelines presented by the Centers of Disease Control (CDC), the Indiana Health Department, and best practices among other institutions of higher education, we are requiring the following:</p> <ul style="list-style-type: none">• Face coverings over the mouth and nose in all indoor public spaces, including classrooms, the library, the Tutoring Center, and faculty offices.• Because face coverings are in use, no eating or drinking in the classroom. Plan to meet your needs between classes using appropriate social distancing.• Daily self-monitoring. If you have a temperature of 100.4 or higher, or any symptoms of COVID-19 – fever or chills, a cough, shortness of breath or difficulty breathing, fatigue,

	<p>muscle or body aches, headache, loss of taste or smell, sore throat, or nausea or vomiting – stay home and consult the class policy for staying on track.</p> <ul style="list-style-type: none"> • Disinfecting your personal space using the materials provided when you enter the classroom. • Maintaining physical distancing of at least six feet within classrooms and other common spaces. <p>Please note: To accommodate students who may not be able to attend class in person, this class may be taped and posted to the course Blackboard site. Tapes will not be used for any other purpose outside of class.</p>
What to Do in Case of Illness	<p>If you are exposed to COVID 19, become ill, or are otherwise unable to attend classes as required, notify the College by sending an email to illness@ccsj.edu. The message that you are unable to attend class will be relayed to your faculty. The College will contact you with expectations regarding next steps and follow-up.</p>
Attending Class	<p>You cannot succeed in this class if you do not attend. We believe that intellectual growth and success in higher education occur through interaction in the classroom and laboratories. Being absent does not excuse you from doing class work; you have more responsibilities to keep up and meet the objectives of this course. Attendance will be taken at the beginning of each class, zoom conferences, individual meetings, or phone calls. ALL students are required to be available on Mondays 5:45 – 7:45 pm. Students may not miss more than 1 class for the semester. Students missing more than 1 class will be dropped from the course! For those who are unable to attend in person, the power point lectures are posted on Blackboard and you are responsible for their content.</p> <p>You must be on time, stay for the whole class and speak up in a way that shows you have done the assigned reading. If you are not prepared for class, you may be asked to leave, in which case you will be marked absent.</p>
Turning in Your Work	<p>Mondays will be a discussion on reading assignments. Written work is to be submitted on Blackboard on Thursdays by 10:00 pm.</p> <p>Late assignments will lose one grade for every week the assignment is late</p>
Meeting Standards for Classroom Behavior	<ul style="list-style-type: none"> • Use all the class time. Come to class on time and stay in class until the end. Coming late, leaving early, and getting up during class disrupts the class and disrespects others.

	<ul style="list-style-type: none"> • Come prepared. Bring your texts, be prepared to take notes, and be able to demonstrate that you have completed the assignments for the day through your participation in class. • Respect others. Listen when your classmates and the instructor are speaking. Think about their contributions. Respond appropriately. • Use electronic devices only for class purposes. Engage with your classmates and the instructor without technological distractions. Electronic devices can only be used in class for course-related purposes. If you text or access the Internet for other purposes, you may be asked to leave, in which case you will be marked absent. • No hats or hoodies are to be worn during class lectures.
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CCSJ Student Honor Code	<p>This course asks students to reaffirm the CCSJ Student Honor Code:</p> <p>I, as a student member of the Calumet College academic community, in accordance with the college's mission and in a spirit of mutual respect, pledge to:</p> <ul style="list-style-type: none"> • Continuously embrace honesty and curiosity in the pursuit of my educational goals; • Avoid all behaviors that could impede or distract from the academic progress of myself or other members of my community; • Do my own work with integrity at all times, in accordance with syllabi, and without giving or receiving inappropriate aid; <p>Do my utmost to act with commitment, inside and outside of class, to the goals and mission of Calumet College of St. Joseph.</p>
Doing Your Own Work	<p>If you turn in work that is not your own, you will be subject to judicial review by the Faculty-Student Grievance Committee. These procedures can be found in the Student Planner. The maximum penalty for any form of academic dishonesty is dismissal from the College.</p> <p>Using standard citation guidelines to document sources avoids plagiarism. You'll find guides to the major citation methods at the CCSJ Specker Library Web page at http://www.ccsj.edu/library/subjectsplus/subjects/guide.php?subject=cite</p> <p>You'll also find a comprehensive guide to understanding what constitutes plagiarism, "What Is Plagiarism," on the Specker Library Web page at https://www.ccsj.edu/library/What%20is%20Plagiarism.pdf This</p>

	<p>guide comes from Plagiarism.com, and covers many ways in which plagiarism can occur. Be sure to review this important source!</p> <p>Please note: All papers may be electronically checked for plagiarism</p>
Sharing Your Class Experience	<p>Your voice matters! At the end of the term, you will have the opportunity to evaluate your classroom experience. These confidential surveys are essential to our ongoing efforts to ensure that you have a great experience that leaves you well prepared for your future. Take the time to complete your course evaluations – we value your feedback!</p>
Withdrawing from Class	<p>After the last day established for class changes has passed (see the College calendar in the CCSJ Course Catalog), you may withdraw from a course by following the policy outlined in the Course Catalog.</p>

Resources	
CCSJ Book Rental Program	<p>The CCSJ Book Program ensures that everyone has the right course materials on the first day of class to be successful. You pay a book rental fee each semester, and in return, receive all the materials for all your classes prior to the beginning of classes. At the end of the semester, simply return the books. For traditional students, the Book Rental Program is conveniently located in the library, where students can pick up and return their books. For students in accelerated programs and graduate programs, books will be delivered to their homes and they can return them by mail. For more information, see http://www.ccsj.edu/bookstore. All books must be returned at the end of the semester or you will incur additional fees, which will be charged to your student account.</p>
Student Success Center:	<p>The Student Success Center provides faculty tutors at all levels to help you master specific subjects and develop effective learning skills. It is open to all students at no charge. You can contact the Student Success Center at 219 473-4287 or stop by the Library.</p>
Disability Services:	<p>Disability Services strives to meet the needs of all students by providing academic services in accordance with Americans with Disabilities Act (ADA) guidelines. If you believe that you need a “reasonable accommodation” because of a disability, contact the Disability Services Coordinator at 219-473-4349.</p>
Student Assistance Program	<p>Through a partnership with Crown Counseling, Calumet College of St. Joseph provides a free Student Assistance Program (SAP) to current students. The SAP is a confidential counseling service provided to students for personal and school concerns which may be interfering with academic performance and/or quality of life. The SAP counselor is available on campus once a week and off-site at the Crown Counseling offices in Crown Point or Hammond. For more information, contact Kerry Knowles SAP Counselor, at 219-663-6353 (office), 219-413-3702 (cell), or kerryk@crowncounseling.org.</p>
CCSJ Alerts:	<p>Calumet College of St. Joseph’s emergency communications system will tell you about emergencies, weather-related closings, or other incidents via text, email, or voice messages. Please sign up for this important service annually on the College’s website at: http://www.ccsj.edu/alerts/index.html.</p>